



# company Profile.

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We are dedicated to delivering excellence, building strong relationships based on trust, driving growth through strategic initiatives

## **Who we are..?**

---

Established over a decade ago in Saudi Arabia, "Hulul" has been a pioneer in the marketing industry, delivering innovative and impactful marketing solutions.

With our recent expansion into Egypt as "Hulul EG", we continue our legacy of excellence, offering a comprehensive range of services tailored to meet the unique needs of our clients.

## **Vision..**

---

is to be the most trusted and effective marketing partner for businesses across the Middle East and beyond, delivering unparalleled value through creativity, technology, and strategic insight.

## Mission..

---

Our mission is to transform businesses through innovative marketing solutions that resonate with their target audience.

We are dedicated to delivering excellence.

## Our Core Values..

---

Our mission is to transform businesses through innovative marketing solutions that resonate with their target audience.



**Innovation**



**Teamwork**



**Professionalism**



**Client comes first**

# Digital Marketing Services

Elevate Your Brand with Our  
Comprehensive Marketing Services

# Social Media Management..

Enhance your brand strength on social media platforms, Ensure your reach through effective strategies

Get ready to unlock new digital opportunities.



# Content Marketing ..

Create valuable content that attracts, engages, and converts your audience.  
And achieve your brand's goal as quickly as possible



**El Hout Store الحوت ستور**  
6 days ago · 🌐

بخصم 50% على الفوائد هتقسط كل مشترياتك مع ميد تقسيط في الحوت ستور 🤩👓  
زورنا في فروعا بالطاقة الشخصية من دلوقتي و لأخر شهر 7، و اشترى وقسط بدون مقدم ومصاريف إدارية  
فروعنا:  
• أمام بوابة كلية تربية رياضية شارع الملك فيصل.  
• 394 شارع الملك فيصل بجوار كبايجي المنوفي.  
■ للاستفسارات كلمنا على:  
(01280807379 - 01147077174)

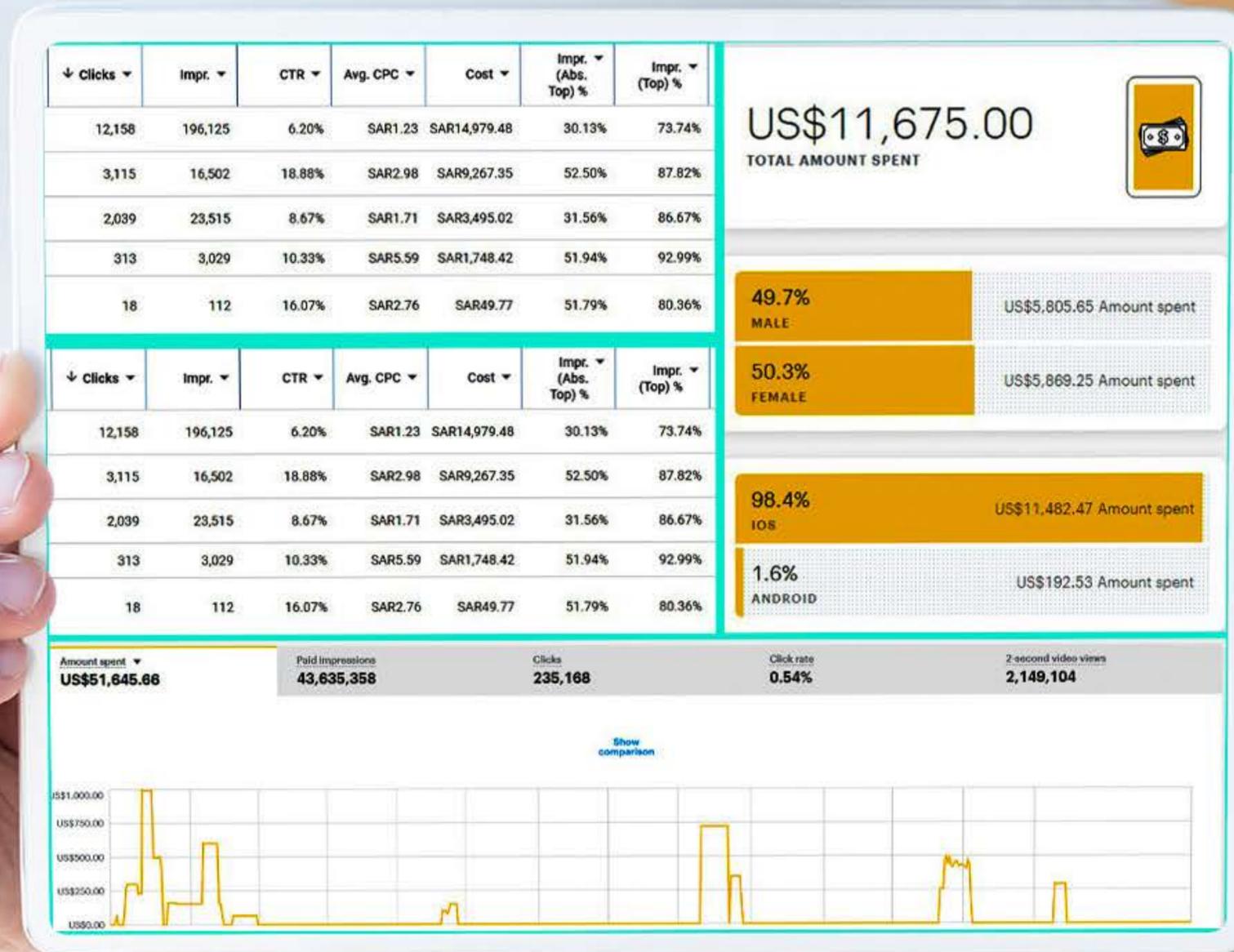


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Developed by EPD.  
For more information  
Call now on 19076 or visit  
[www.epdevelopments.com](http://www.epdevelopments.com).

**Increasing sales,  
moving the brand to  
a position among  
competitors**

# ADS ..



Targeted ad campaigns in every social media platform to reach your ideal audience and drive conversions for sales increasing, or reach broader audience to expand your brand

# SEO..

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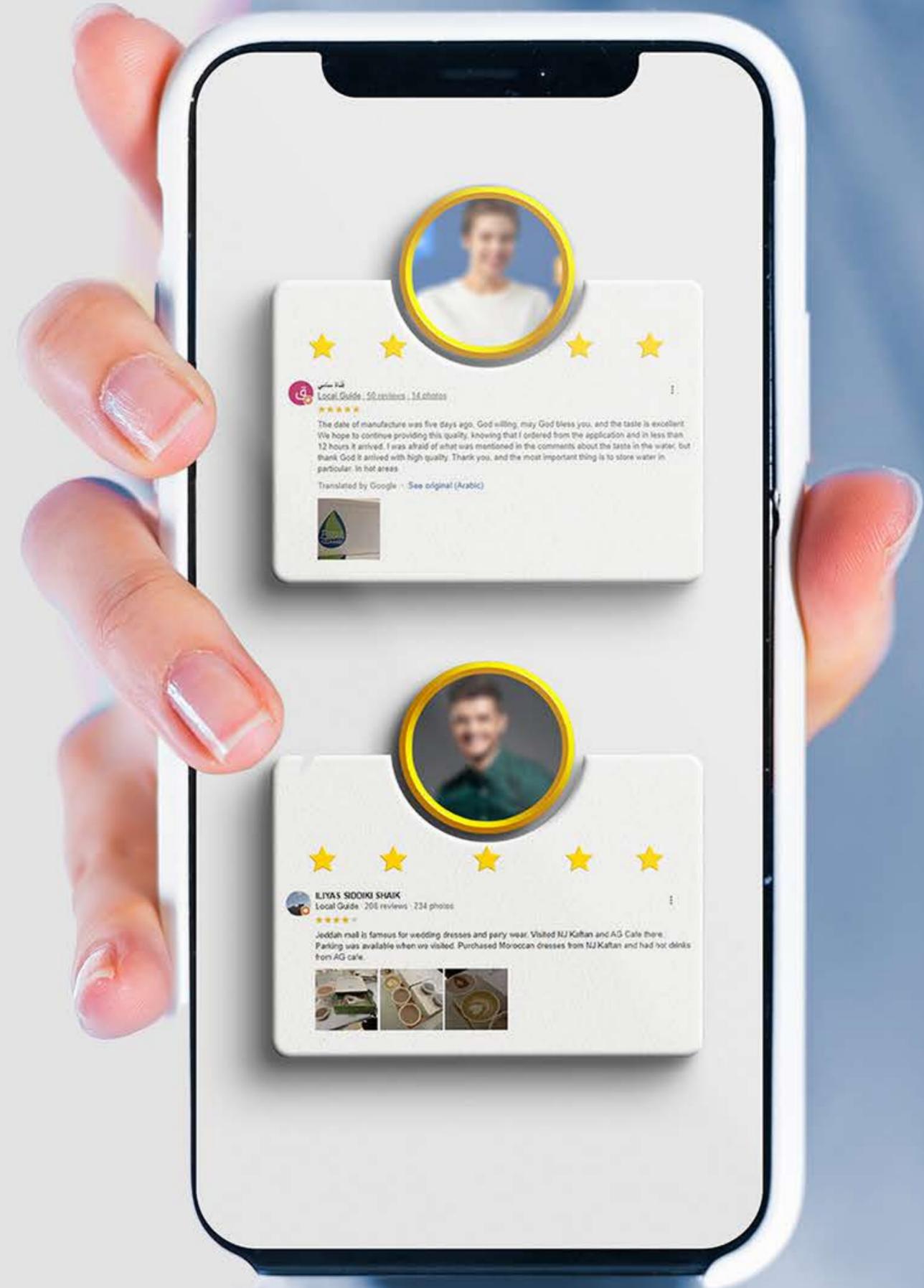
Enhance your website's visibility and rank higher on organic search engine results. Our expert SEO services employ the latest techniques

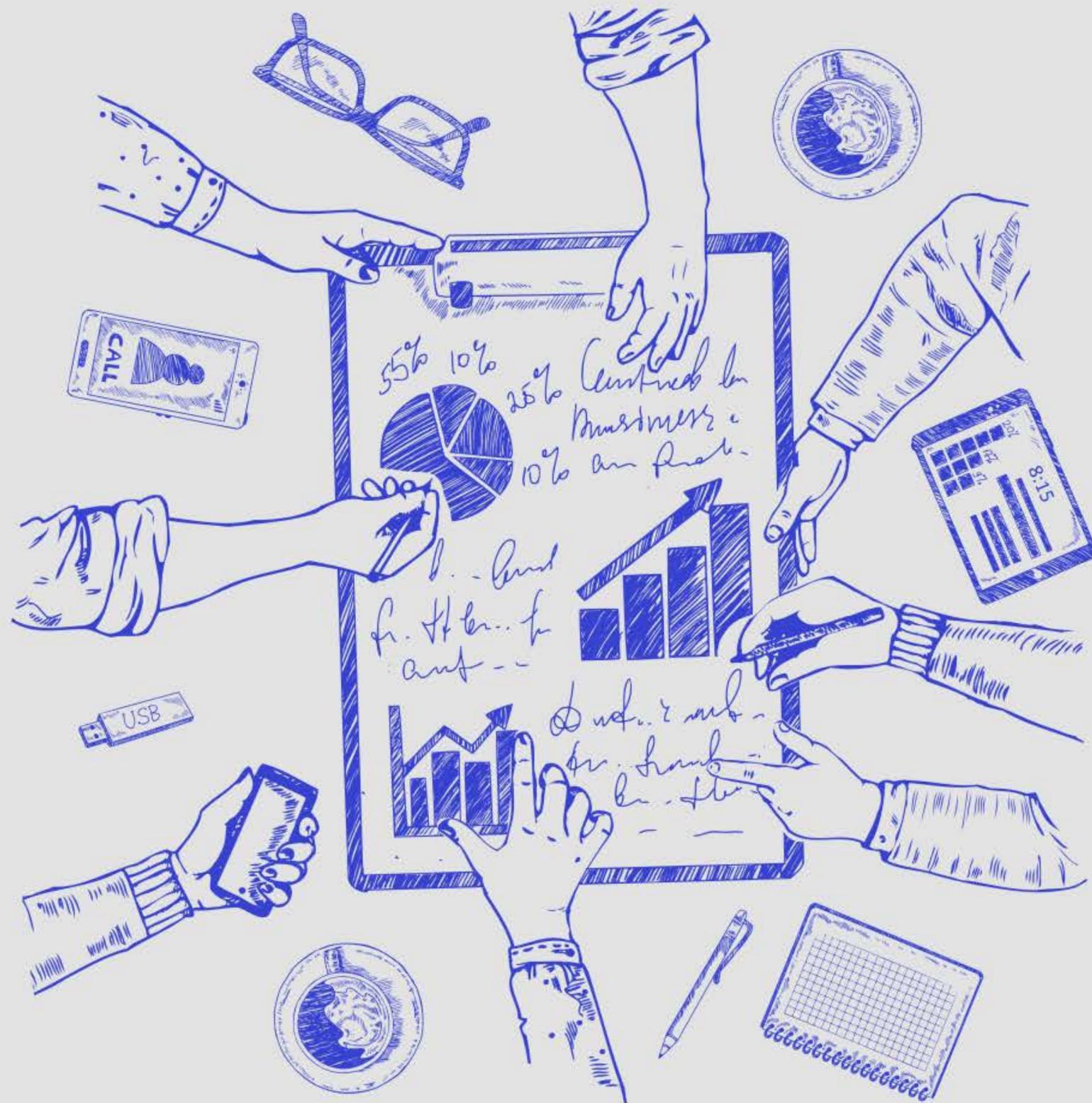


# Moderation..

Ensure a safe and engaging online community with our moderation services

by managing your online presence and community interactions effectively.





# Marketing strategy plan ..

---

Developing tailored marketing plans that align with your business goals, incorporating strategic insights, market research,

**and innovative tactics to drive growth, enhance brand visibility, and maximize ROI.**

# Market research & Competitor Analysis..

Gain insights into market trends and consumer behavior with deep Understanding your competitors with our unique analysis.

Leverage our insights to refine your marketing strategies, optimize product development, and enhance customer engagement



# Brand Positioning plan and Development..

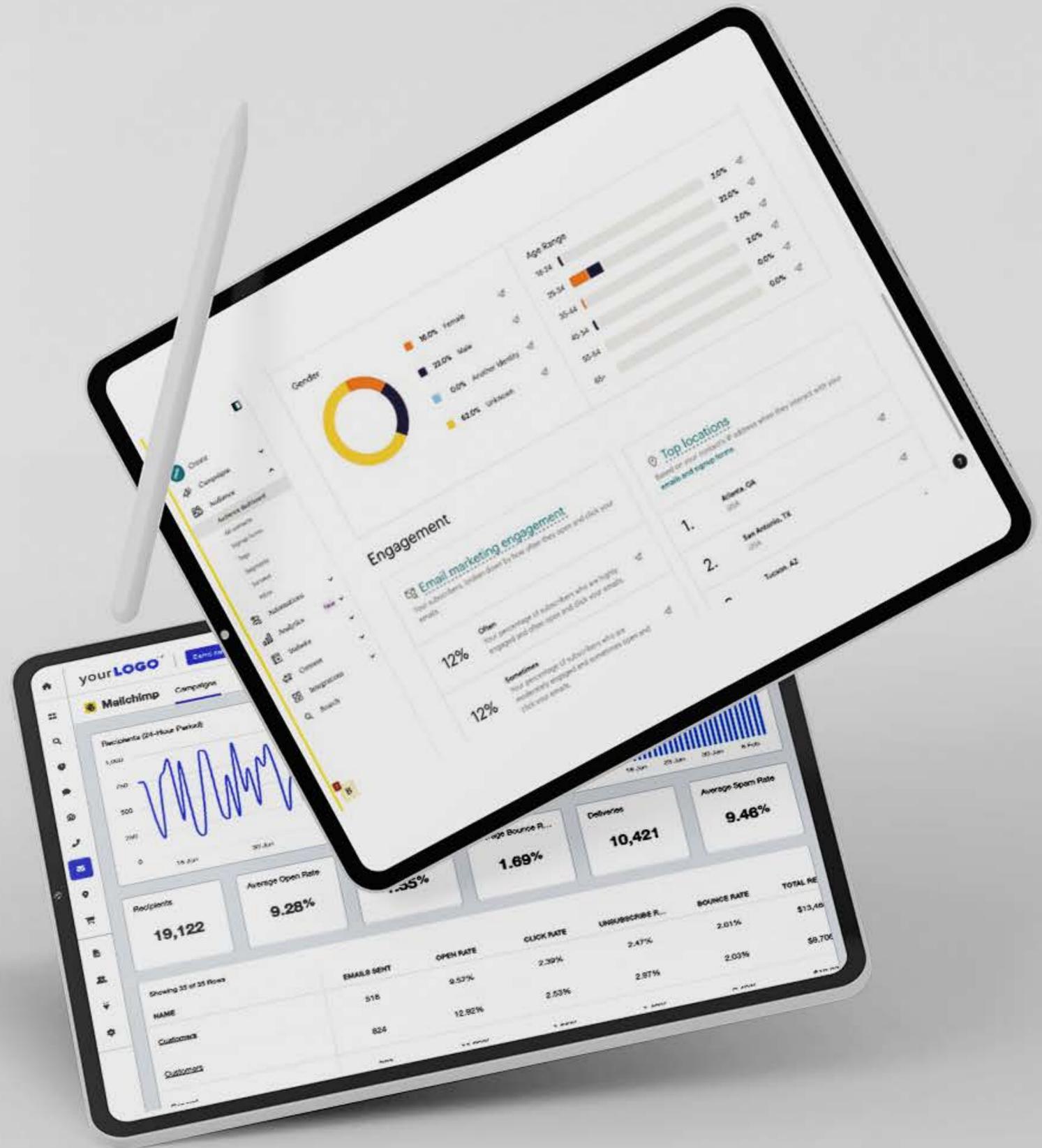
Create a plan for establishing a strong brand identity and positioning in the market and how to develop the current position status.



# Email marketing..

Design and execute targeted email campaigns to nurture leads

helping you build stronger relationships with your audience and achieve your marketing goals.

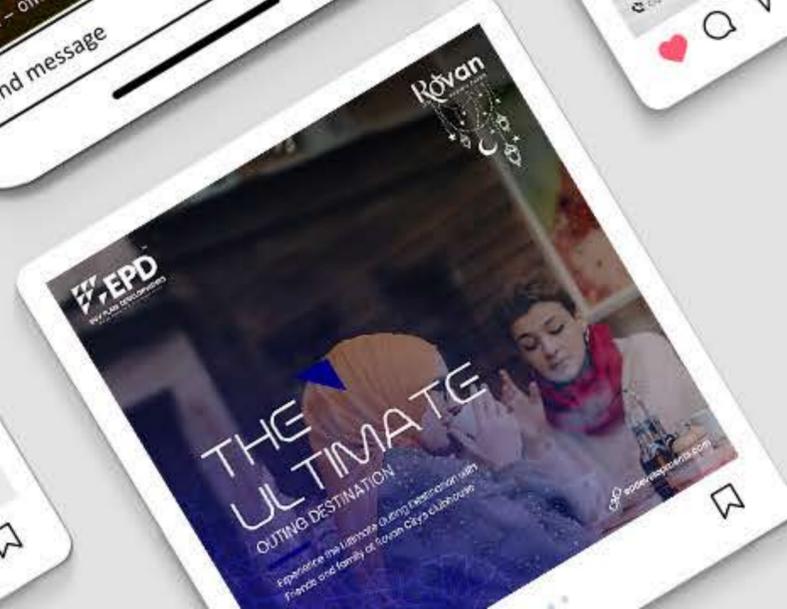
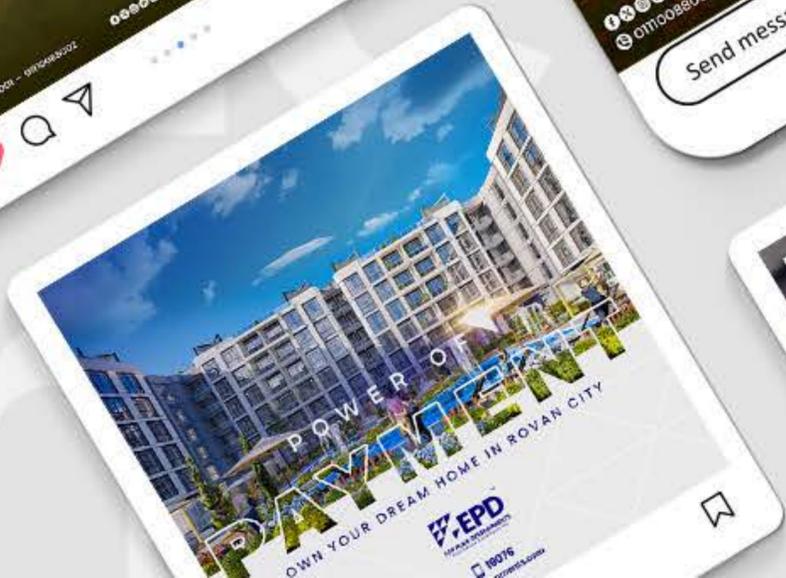
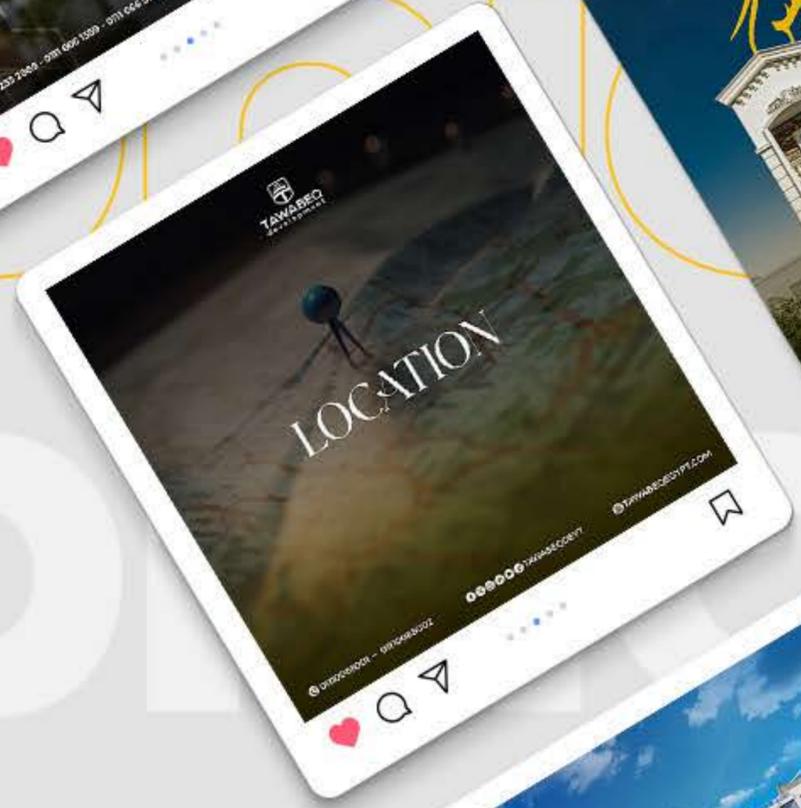
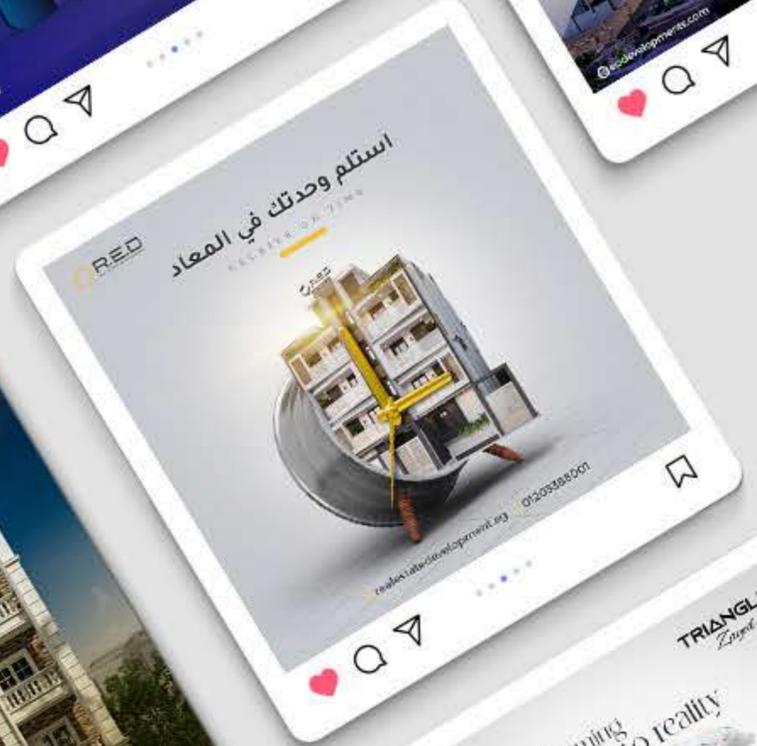
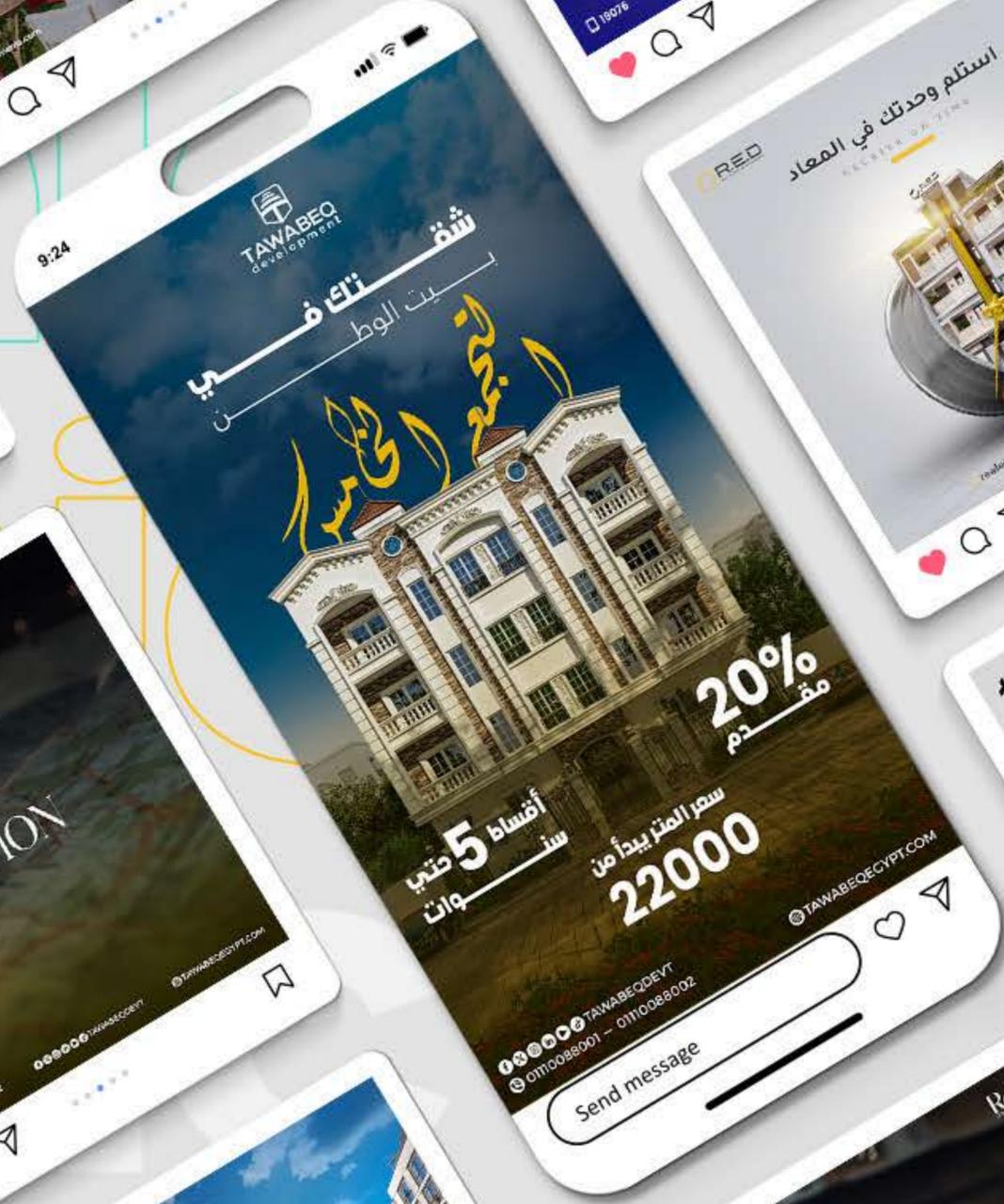
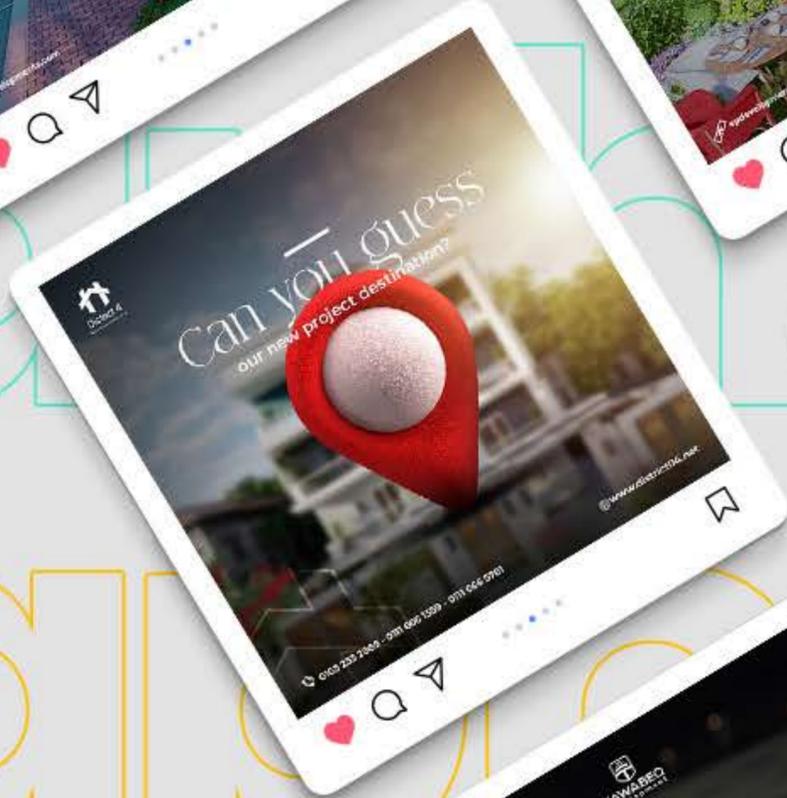


# Creative

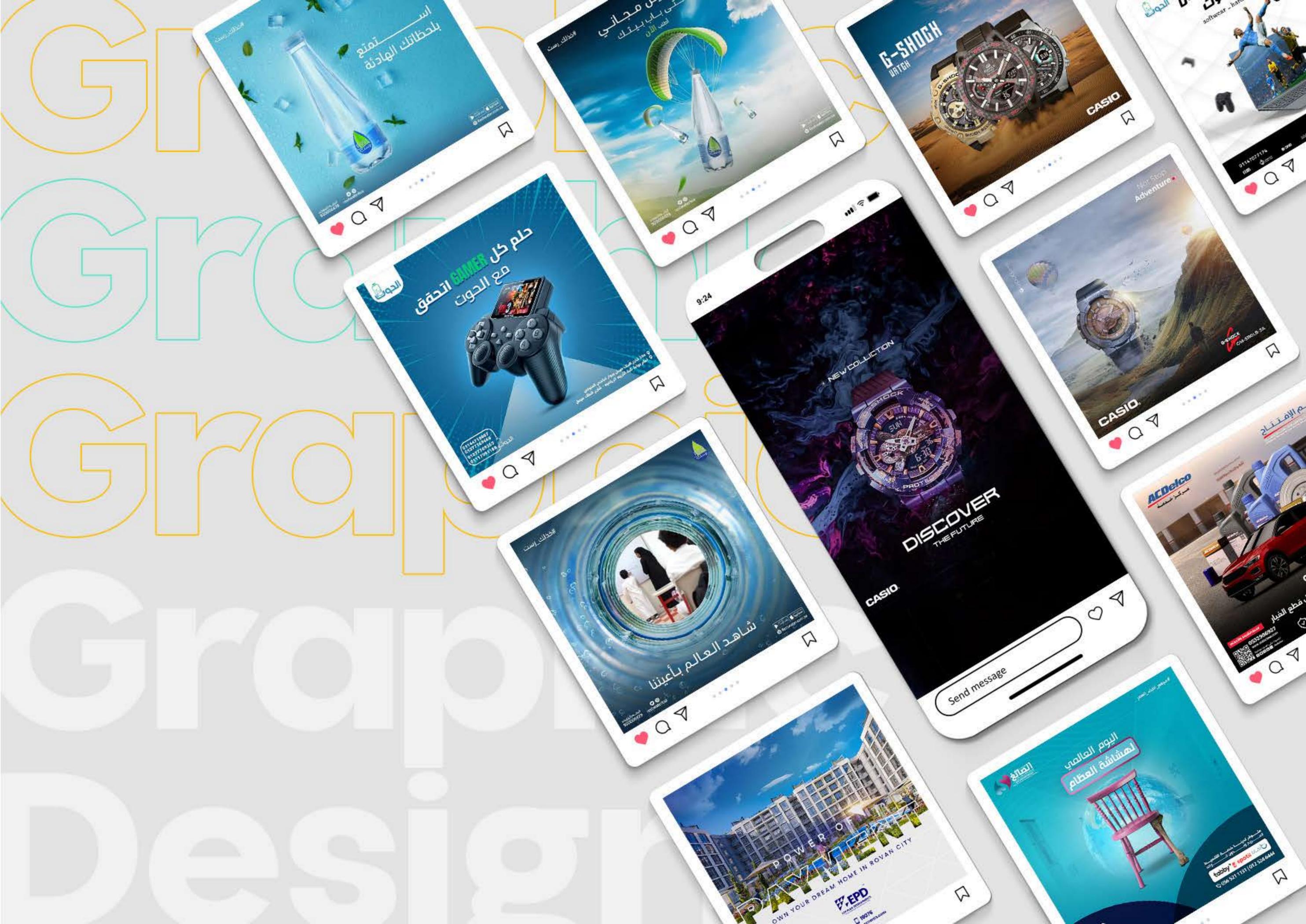
# Services

Elevate Your Brand with Our  
Comprehensive Marketing Services

Graphic Design







اسعد لحظتك الهادئة تمتع

لحظتك الهادئة تمتع

لحظتك الهادئة تمتع

لحظتك الهادئة تمتع

G-SHOCK WATCH

CASIO

لحظتك الهادئة تمتع

لحظتك الهادئة تمتع

لحظتك الهادئة تمتع

لحظتك الهادئة تمتع

9:24

NEW COLLECTION

DISCOVER THE FUTURE

CASIO

Send message

New Step Adventure

CASIO

لحظتك الهادئة تمتع

شاهد العالم بأعيننا

قطع الغيار

قطع الغيار

POWER OF DESIGN

OWN YOUR DREAM HOME IN ROYAN CITY

EPD

لحظتك الهادئة تمتع

لحظتك الهادئة تمتع

# Videos

(motion videos- animation - 3D - montage - infographic)...

Create Engaging videos to captivate your audience with our comprehensive production

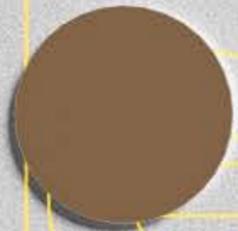
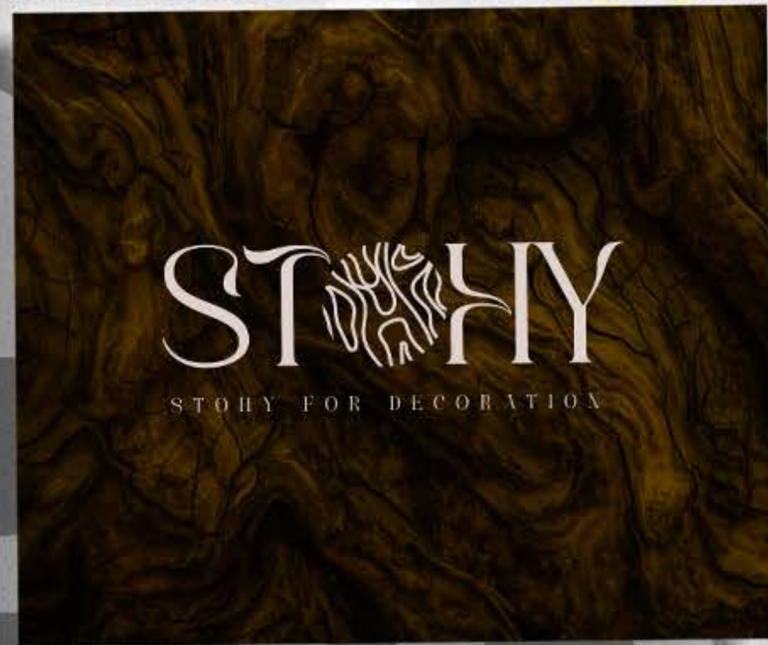
**Our professional team ensures that each video is crafted to meet your specific needs, effectively**



# Videos

# Brand identity design

Create a unique and memorable brand identity to build  
Unbreakable link with your target audience .



Brand Identity

**COLOR**  
Color Code

Final Result

Logo Concept

Quality, Innovation

*Create Your Logo*

Pattern

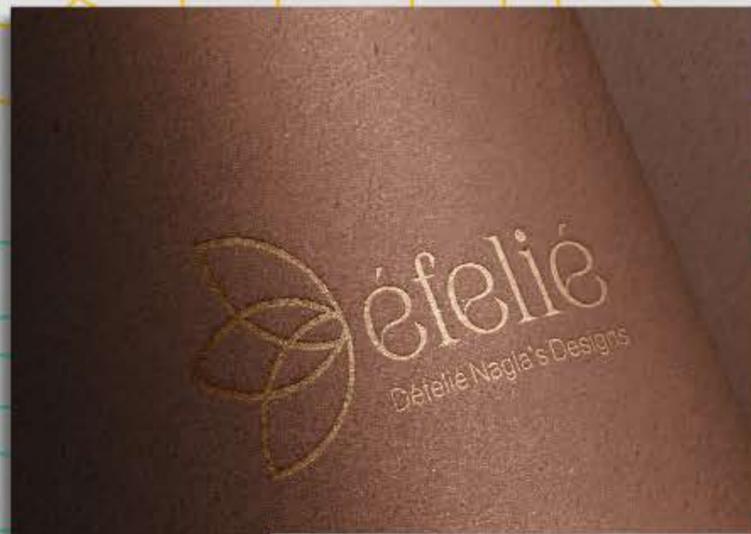
MICHAL JOHNS  
Solution Manager

EPD  
EY PLAN DEVELOPMENTS

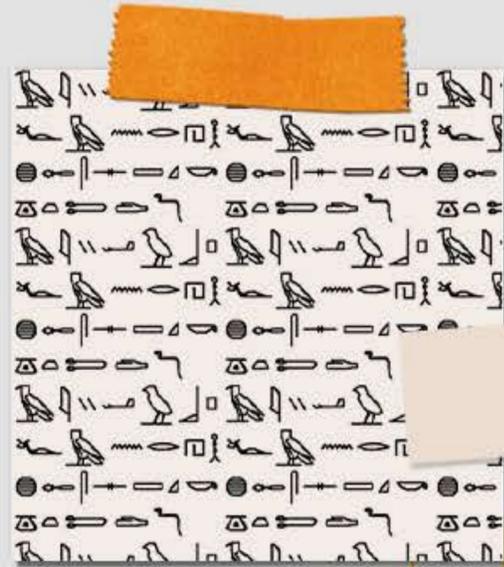
Quality, innovation, experience, honesty and integrity. Customer focus. Community Impact.



Brand Identity



Brand Identity



Logo Pattern



identity

BI

identity

# 3D

# Designs

We guarantee you realistic designs  
that reflect your ideas

# 3D Designs...

We offer you a distinguished 3D design service.

We guarantee you realistic designs that reflect your ideas,

whether you are looking for designs for architectural projects, products, or even entertainment content.



# Web Development

UI/UX Design

## Web Development

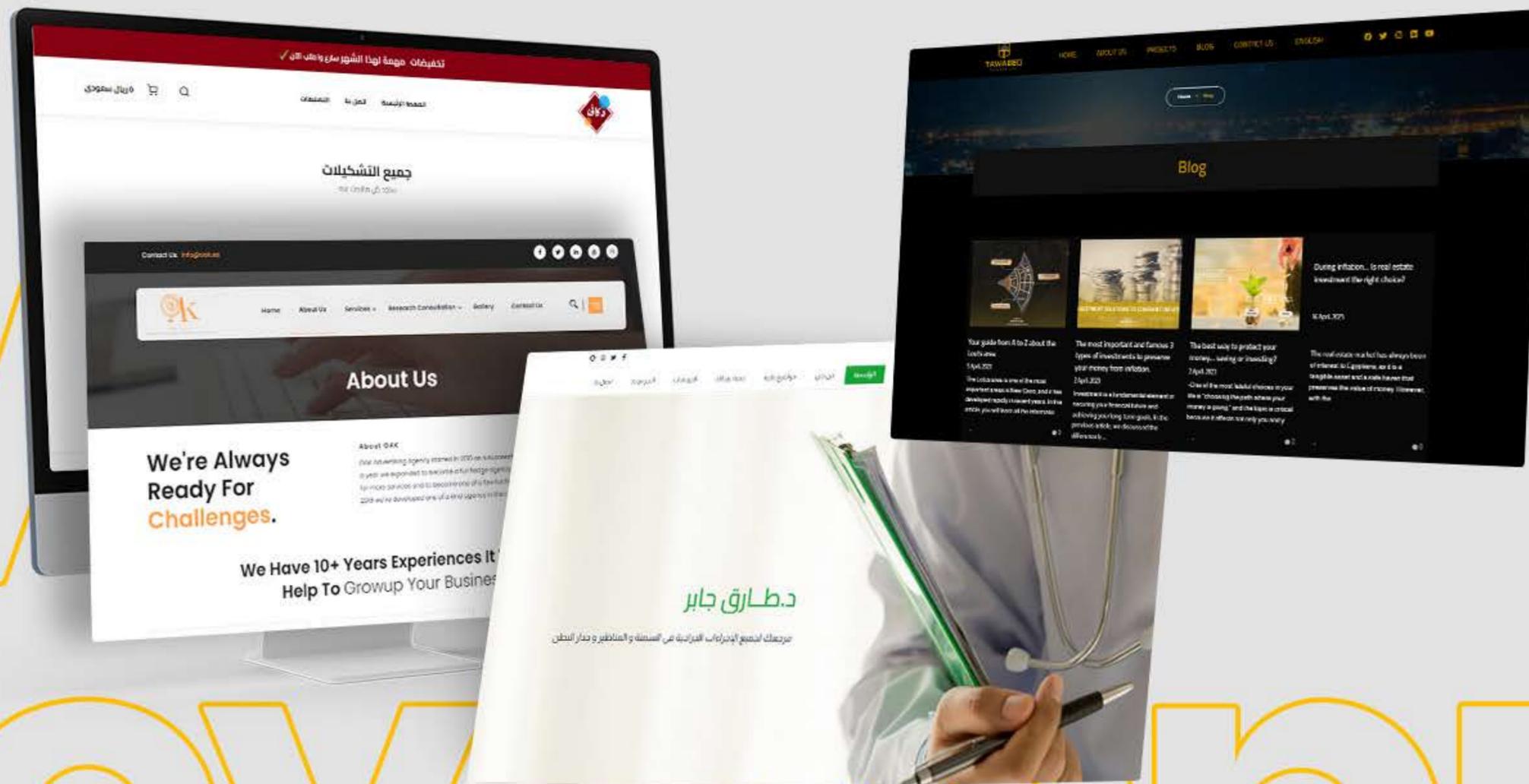
creates visually stunning, responsive websites that ensure excellent user experience, and easy management, tailored to meet your business needs and drive online success.

Website Design

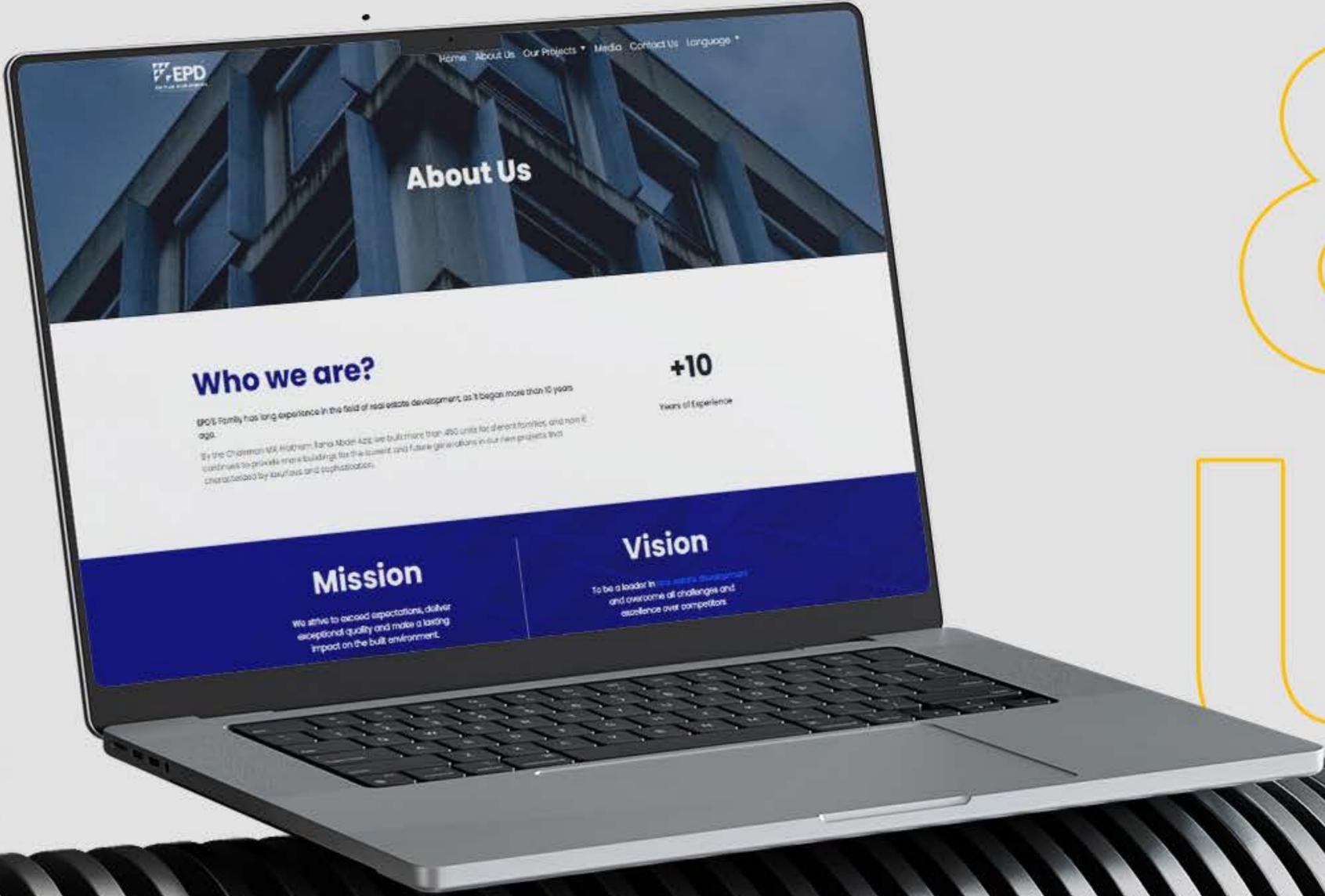
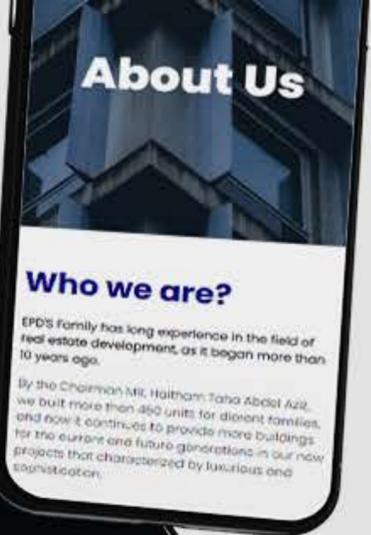
[WWW.HULULEG.COM](http://WWW.HULULEG.COM)

# Website development & Design..

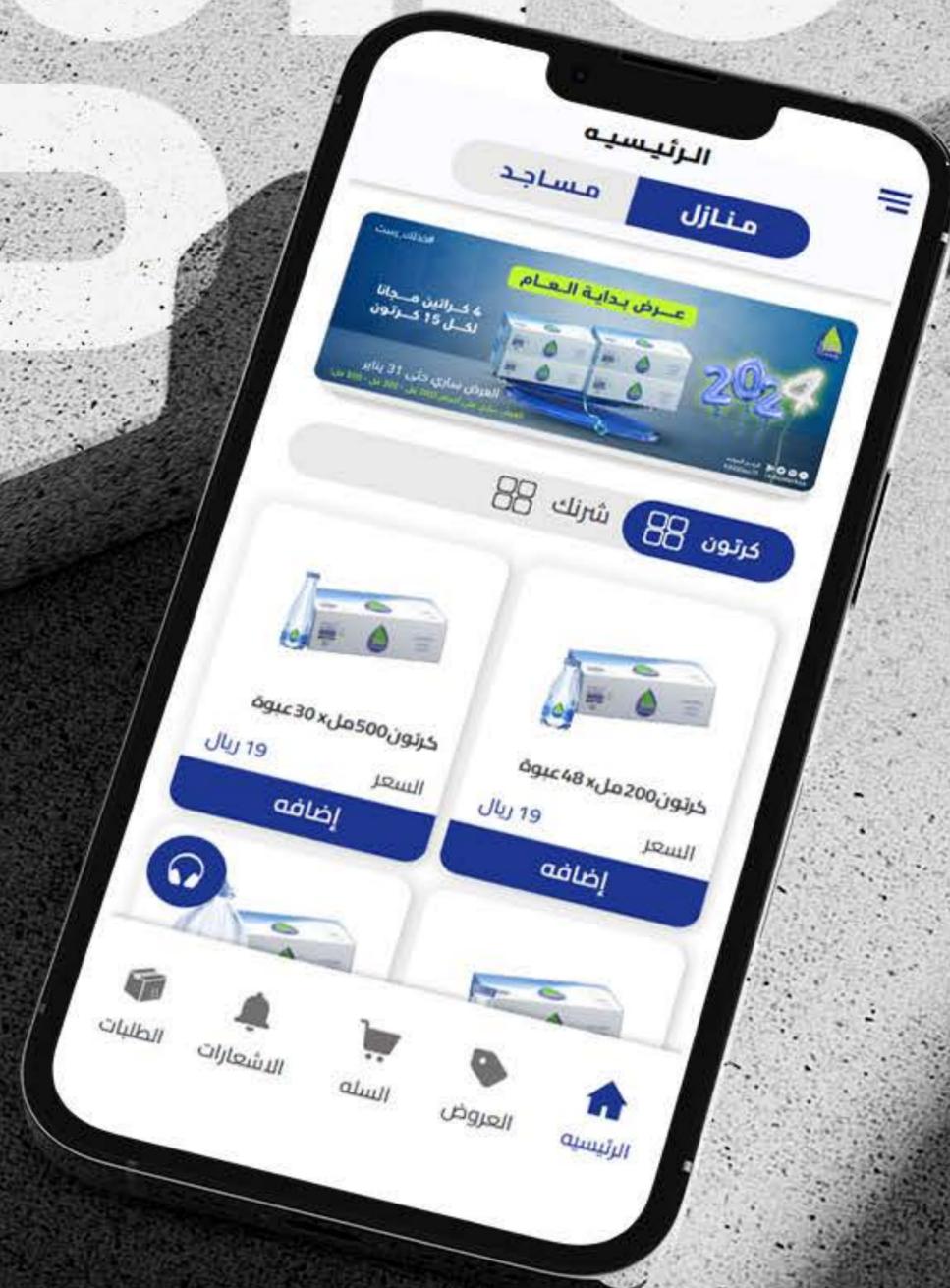
creates visually stunning, responsive websites that ensure excellent user experience, and easy management,



UX & UI



# Mobile APP



**(UX):** Focus on creating smooth and engaging user experiences.

**(UI):** Ensure the user interface is visually attractive and easy to navigate.

# Influencer

# marketing

Partner with influencers to amplify  
your brand message



# Influencer marketing..

---

Partner with influencers to amplify your brand message and expand your brand reach, sales.

**We plan and execute comprehensive marketing campaigns with celebrities.**

**Offline**

**Marketing Services..**

# Media Production

## Filming & Editing..

we specialize in delivering impactful video production services to captivate viewers and achieve your marketing objectives



mining  
editing

# Media Production

## Event Production..

Our marketing agency excels in event production, meticulously orchestrating memorable experiences that seamlessly blend creativity, precision, and strategic planning



Officewear: Can It Ever Be Cool?

In 1983, Working Girl's Tess McGill wore oversized blazers and high-neck blouses to hide her athletic body. Over time, that classic idea of workwear has endured despite startup culture's every-day-is-casual-Friday philosophy and changes in work (remote, hybrid, freelance) brought about by the Pandemic. Even if you're going to a meeting, you're probably going to wear a blazer, in a more formal setting, maybe a suit.

"Work has transformed, but the way we dress for work has not," says Shopé Delano, the woman behind

Delano. The article lamented how we're expected to monetize so many aspects of our lives under capitalism, with deleterious results. One commenter wrote, "I might need to unpack why this made me cry." Thanks?

Delano hopes to create clothing after the conversation. There are a number of specific challenges working women face in a changing landscape, if not the structural problems of work. "I know many women who have made big, drastic career changes in the past year, whether it's leaving, launching

Before the pandemic, Delano had been juggling a hybrid career. Her double life bridging the fashion and corporate worlds led to the concept for Kind Regards. At the same time, she moonlighted as a fashion millener, which she describes as an "alter ego" role. She worked in traditional tech startups, venture capital, and growth equity, "so I was always surrounded by a very stringent corporate dress code." In the morning, I went to work, and in the evening, I might have a shoot, so I couldn't change. What if I went from working at a venture capital fund to shooting for Nike and still managed to look like I belonged in both environments?

Athleisure-meets-cubicle styles that marked "the emergence of what I call tech-bro fashion" were not an answer to Delano's problem. Although they came with all the performance-wear bells and whistles, she describes them as "glorified exercise clothes." I don't plan on hiking, so the sweat-wicking fabric doesn't really matter. I'm going to the office. Delano surveyed women and found that while everyone craved comfort, "we still want to get dressed in actual clothes and feel stylish." When dreaming up her line, she kept in mind the needs of women at different life stages, "whether that's slightly older women who are leaving the workforce because they want to look after kids, or women closer to my age, late twenties, early thirties, who don't have kids yet, who are leaving the workforce for six months to travel or try

olves moving around so much more than we used to. We used to just sit at a desk 9-5, commute in, commute out."

Delano is her own best test case. She's Zooming with me from a London café, a setting which often serves as her HQ later in the day, after working from home in the A.M. For those like her, constantly on the go, it made sense to create what she dubs a "jumpsuit-suit hybrid, if you like" as the line's first drop. Working with designer Nastalia Barron Vives, formerly of Paloma Wool, she created a two-piece jacket and trouser set that can be worn together for the appearance and feel of a jumpsuit, or styled with a dress shirt underneath it for a more corporate vibe—or a T-shirt for a casual Halley Bieber effect. The pants have a peplum and an adjustable waist. Breathable fabrics (the jumpsuit is made from deadstock sourced from Italy) and a loose fit were crucial, as was real-world appraisal. "We wear-tested it a lot: sitting down, standing up, bending down, even having women with babies lift their babies up wearing the jacket to see if [the fabric] pools." Comfort was also key, Delano says: "I can't be bothered to wear things that aren't comfortable anymore. I feel like I'm too old for it."



# Event Production

# Media Production

## Scriptwriting & Storyboarding

Whether your project requires scriptwriting or storyboarding, we turn your vision into an elaborate work of art through the service of writing scenarios and drawing storyboards that define each scene and the details of the visual presentation and help simplify ideas and describe all scenes



## Media Coverage

---

Videography & Photography..

Our agency create visually compelling videography that enhance storytelling and captivate audiences

# Videography & Photography

A person is shown from the chest up, holding a professional camera with a large lens. The camera is a Canon EOS R5 with a Canon RF 24-105mm f/4 L IS USM lens. The person is wearing a blue shirt and a watch on their left wrist. The background is a plain, light-colored wall.

# Media Coverage



## Event Coverage..

Capture the highlights of your events with our photography and videography services.

# Outdoor

## Billboard design and placement

Designing unique advertising “billboards” that reflect your brand identity and increase selling from traditional marketing



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# Rovana

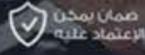
SHEIKH ZAYED.

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# Printing

**(brochures - flyers - posters - etc..)**

Eye-catching designs for your print needs.

# Print Designs..

## Print Designs (brochures - flyers - posters - etc..)..

Eye-catching designs for your print needs.



يعتبر قطاع الإعاشة والتموين هو المسؤول عن تأمين خدمات تموين أطعم من مأكولات ومشروبات وخدمات الصالة وذلك لكافة المنشآت

### المقدمة: INTRODUCTION

تهدف البرامج التغذوية إلى وقاية المجتمع بفئاته المختلفة من مشاكل سوء التغذية التي يمكن التعرض لها خلال ظروف وإعمار متفاوتة وتعتبر برامج تقديم خدمات التغذية التي تقدمها للجهات المستفيدة (المستشفيات - الجهات التابعة للقوات المسلحة - وغيرها) من الجهات التي نقدم لها الخدمة من أهم البرامج طويلة الأجل والتي تهدف إلى توفير الرعاية الغذائية الصحية بالجهات التي نقوم بتقديم الخدمة لها والمجتمع السعودي بما يحفل وقائهم من سوء التغذية وبمكثهم من الاستفادة المثلى من الخدمات العلاجية المقدمة لهم وأيضاً الحصص الغذائية المقررة للمستفيدين.

يعتبر قطاع الإعاشة والتموين هو المسؤول عن تأمين خدمات تموين الطعام من مأكولات ومشروبات وخدمات العمالة وذلك لكافة المنشآت على سبيل المثال لا الحصر (المستشفيات والمرافق الطبية والفنادق..... الخ) وقد حصلت شركة دار المعدات الطبية والعلمية على درجة تصنيف (الأولى) بمجال تقديم وتأمين التغذية للمراكز الطبية وتأمين الإعاشة للأفراد من قبل وزارة الشؤون البلدية والقروية (وكالة تصنيف المقاولين) ولعدة سنوات متتالية منذ بدء تأسيس الشركة وحتى الآن.

ويقوم القطاع بتقديم باقة من الخدمات المتنوعة للمستشفيات والمنشآت الصحية وغيرها من الجهات الأخرى وبناء على العقود التي يتم ترسيخها على الشركة ويتم ذلك من خلال الالتزام بتطبيق الاشتراطات والمواصفات القياسية المعتمدة.

### قطاع الإعاشة والتموين THE SUBSISTENCE AND CATERING SECTOR

#### الرؤية MISSION

الحفاظ على مستوى أداء الشركة بين الشركات المنافسة والتصنيف في مجالنا وتوسعة النشاط والتطوير المستمر

#### الرسالة MISSION

تقديم خدمات التغذية بأعلى جودة بحسب الأنظمة الحديثة وتطوير الكوادر الوظيفية وتقديم حلول مبتكرة وتقديم خدمات متكاملة وإرضاء عملائنا.

# Newspaper and magazine..

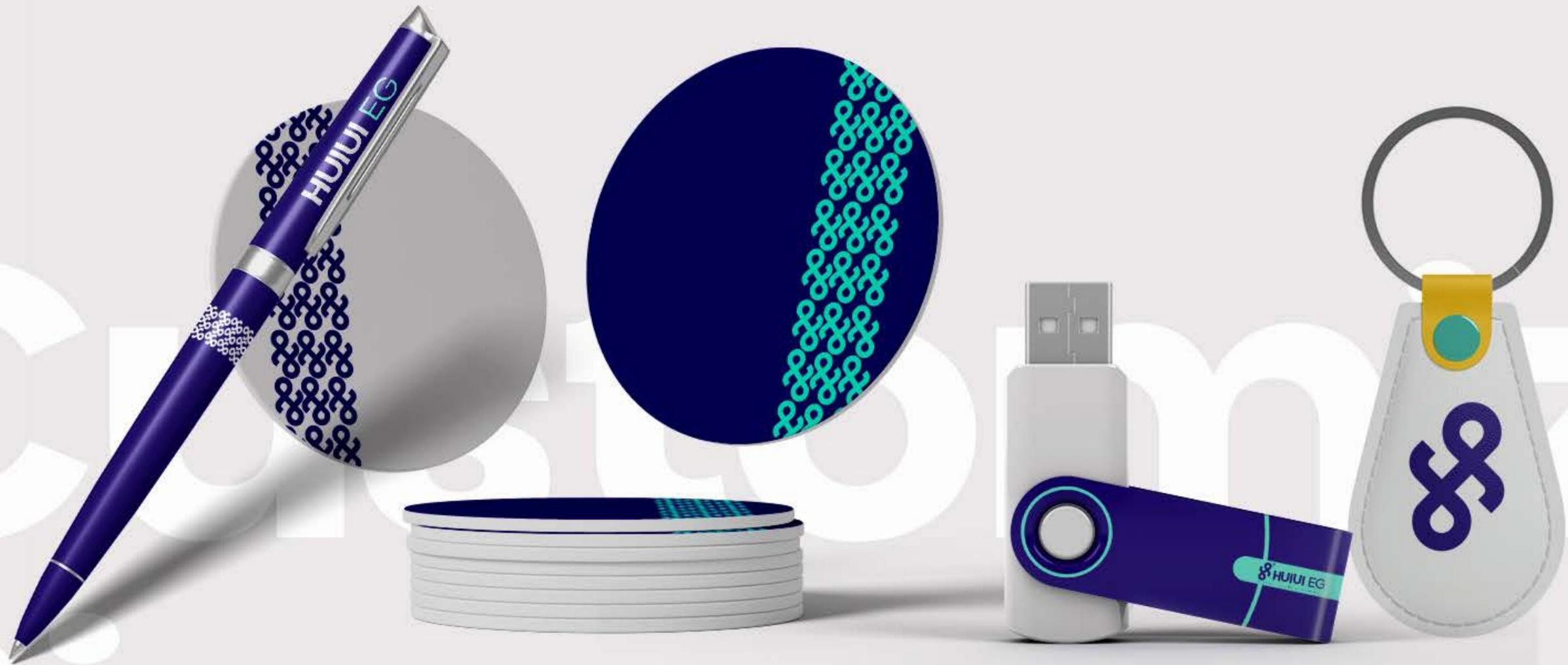
we offer you a premier Newspaper and Magazine Advertising service designed to help you reach a broad and engaged audience through trusted print media



# Customize Giveaways

(USB Driver - Keychain - pens - coaster)

Unique branded items for your marketing campaigns and your branding expansion.



Customize  
Giveaways

**Audio**

**Production**

# Audio Production

---

## Podcast Production..

Create professional podcasts that resonate with your audience starts from the production and strategy and the writing, till the streaming on every music platform like (Spotify - Anghami - Google Podcast) and many more.



Podcast  
Production

# Audio Production

## Voiceover recording..

Professional voice over services for your projects to get more connection with your target audience.



# Voiceover recording

# Audio Production

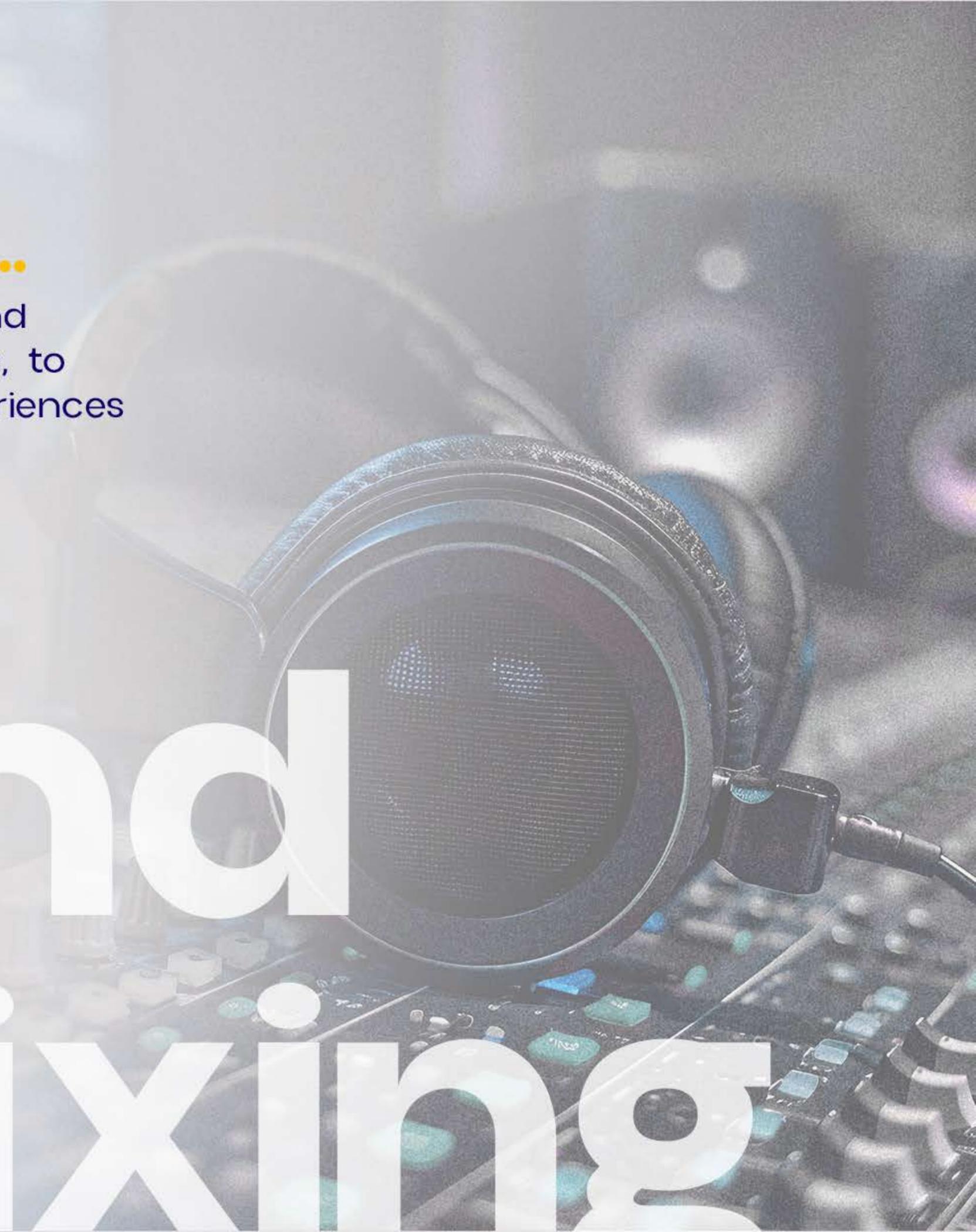
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## Sound design & mixing..

Enhance your audio with expert sound design and precise mixing techniques, to deliver immersive and impactful experiences for our audiences



# Sound & mixing



# Audio Production

---

## Podcast scripting & Creation..

Writing unique scripts for podcasts and ideas for creation, from A to Z.



# Podcast scripting

**Training**

**and**

**Workshops**

# Training & Workshops

---

Hands-on training and workshops to enhance your marketing skills in all categories.

Training  
& Workshops

# Activations

Breathtaking Brand Activation – Make your mark with an experience that exceeds all expectations. Hulul Advertising Agency crafts unique activations that perfectly reflect your brand's image and help you stand out. Learn more today!



AGOR

# Our success partners

Look at some of our success partners



# Contact US.

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 [HULULEG.COM](https://www.hululeg.com)  01222 167 048  [INFO@HULULEG.COM](mailto:INFO@HULULEG.COM)

 3 Al Narges Street, of Al Thawra Street, Dokki.